FAYSHONDA COOKS, DrPH, RN, BSN, MPH

University of Central Florida College of Nursing

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EDUCATION

Year	Degree	Institution	Location
2018	DrPH	Capella University	Minneapolis, MN
2011	MPH	University of South Florida	Tampa, FL
2007	BSN	Excelsior College, Albany, NY	Albany, NY
1993	ASN	Florida Community College of Jacksonville	Jacksonville, FL

LICENSURE AND CERTIFICATION

Year	Source	Туре	Number
1993	Florida Department of Health, Division of Medical Quality Assurance	Registered Nurse	RN2733242

EMPLOYMENT

ACADEMIC APPOINTMENTS

Years	Position	Institution	Location
2023-present	Lecturer, College of Nursing	University of Central Florida	Orlando, FL
2021-present	Adjunct Faculty, Public Health Graduate Level Programs	Southern New Hampshire University	Manchester, NH
01/2019 – 07/2023	Adjunct Faculty, Graduate Public Health, and Complementary and Alternative Medicine (CAM) Disciplines	Everglades University	Maitland, FL
01/2019 – 05/2022	Adjunct Faculty, Public Health, Health Sciences, and Health Administration Undergraduate Programs	Colorado Technical University	Denver, CO

CLINICAL APPOINTMENTS

Years	Position	Institution	Location
01/2018 – 08/2023	President, Chief Executive Officer	Healthcare Access Alliance	Orlando, FL

Years	Position	Institution	Location
02/2012 - 11/2017	Director of Clinical Operations and Processes	UnitedHealthcare	Maitland, FL
10/2008 – 02/2012	Osceola County Director of Nursing and Clinical Operations	Florida Department of Health, Osceola County Health Department	Kissimmee, FL
12/2005 - 10/2008	Nurse Administrator/ Disease Control Program Administrator	Florida Department of Health, Duval County Health Department	Jacksonville, FL
05/2003 – 12/2005	Skilled Nursing Unit Manager	Health Quality Management Skilled Nursing Facility	Orange Park, FL
07/1998 – 03/2003	Health Services Manager	Blue Cross Blue Shield of Florida	Jacksonville, FL
06/1994 – 05/1998	Home Health Nurse/Nurse Supervisor	ABC/Shands Home Health Care	Jacksonville, FL

AWARDS AND HONORS

Date	Award	Organization/Group
2020	Diversity in Business Award	Orlando Business Journal
2019	Public Health Hero Award	Florida Department of Health in Orange County
2019	Orlando Golden Brick Award Nominee	City of Orlando Downtown Development Board, Orlando, FL
2018	Doctor of Public Health Graduate with Distinction	Capella University
2008	Health Center Team of the Year	Florida Department of Health in Duval County

RESEARCH AND SCHOLARSHIP

PUBLICATIONS

Cooks, F.D. (2018). Community Health Event Impact on Preventive Screening Rates in Indigent Communities. [Unpublished doctoral capstone]. Capella University.

Cooks, F.D. (2019). *Community Health Event Impact in Indigent Communities*. [Unpublished research report]. AdventHealth Orlando, FL

PUBLISHED MEDIA CONTENT RELATED TO RESEARCH AND SCHOLARSHIP

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 28). Take PHIVE. *Black history in healthcare - HBCUs*. [Video]. YouTube. https://www.youtube.com/watch?v=QW6su9SSt4w

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 27). Take PHIVE. *Black history in healthcare - Dr. Ben Carson*. [Video]. YouTube. https://www.youtube.com/watch?v=B37m-bggY2w

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 23). Take PHIVE. *Black history in healthcare - Lonnie Bristow*. [Video]. YouTube. https://www.youtube.com/watch?v=eEZMMoU8xWY

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 22). Take PHIVE. *Black history in healthcare - Dr. Marilyn Hughes Gaston*. [Video]. YouTube. https://www.youtube.com/watch?v=OSD-CwBPpww

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 20). Take PHIVE. *Black history in healthcare - Louis T. Wright*. [Video]. YouTube. https://www.youtube.com/watch?v=W2hqCWvqWOk

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 17). Take PHIVE. *Black history in healthcare* - Estelle Massey Osborne. [Video]. YouTube. https://www.youtube.com/watch?v=M1ny1fyFR98

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 15). Take PHIVE. *Black history in healthcare - Jessie Sleet Scales*. [Video]. YouTube. https://www.youtube.com/watch?v=xC2bpf6AiS4

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 14). Take PHIVE. *Black history in healthcare -* Dr. Charles Drew. [Video]. YouTube. https://www.youtube.com/watch?v=AXZtsqPOqy0

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 13). Take PHIVE. *Black history in healthcare - Dr. Nathan Francis Mossell*. [Video]. YouTube. https://www.youtube.com/watch?v=uebcjliDhKs

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 10). Take PHIVE. *Black history in healthcare* - Dr. Solomon C Fuller. [Video]. YouTube. https://www.youtube.com/watch?v=gzCb9xlIYh4

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 9). Take PHIVE. *Black history in healthcare - Dr. Daniel Hale Williams III*. [Video]. YouTube. https://www.youtube.com/watch?v=B_p5gdttsGI

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 8). Take PHIVE. *Black history in healthcare - Mary Mahoney*. [Video]. YouTube. <u>Black History in Healthcare - Mary Mahoney - YouTube</u>

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 7). Take PHIVE. *Black history in healthcare – Dr. Rebecca Crumpler*. [Video]. YouTube. Black History in Healthcare - Dr. Rebecca Crumpler - YouTube

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 6). Take PHIVE. *Black history in healthcare – Dr. James McCune Smith*. [Video]. YouTube. https://www.youtube.com/watch?v=_kWYNzjLwCw

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 4). Take PHIVE. *Black history in healthcare – Dr. James Durham.* [Video]. YouTube. https://www.youtube.com/watch?v=MHMDlcpsC9A

Take PHIVE with Dr. Fayshonda Cooks. (2023, February 1). Take PHIVE Understanding Insurance Types. [Video]. YouTube. https://www.youtube.com/watch?v=Xm5K0uXMR68

Take PHIVE with Dr. Fayshonda Cooks. (2023, January 17). Take PHIVE Understanding 5 Basic Insurance Terms. [Video]. YouTube. https://www.youtube.com/watch?v=egVYFrZIw4k

Take PHIVE with Dr. Fayshonda Cooks. (2023, January 14). Take PHIVE Series: Health Insurance 101 - Understanding open enrollment. [Video]. YoutTube. https://www.youtube.com/watch?v=UPg6CbsO3ps

Take PHIVE with Dr. Fayshonda Cooks. (2021, December 21). *It's time for a PEEL* [Video]. YouTube. https://www.youtube.com/watch?v=NLsUFclpcf8

Take PHIVE with Dr. Fayshonda Cooks. (2021, November 18). *Take PHIVE health literacy overview*. [Video]. YouTube. https://www.youtube.com/watch?v=2yyiVQN84Do

Radio/Talk Shows/Podcasts (Host or Guest)

Cooks, F. (Host). ((2020, March 10). Care-FE with Dr. Fay EP 14 Coronavirus. (No. 14). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. <u>CARE-fe' with Dr. Fay</u>: <u>Care-FE with Dr. Fay EP 14 Coronavirus on Apple Podcasts</u>

Cooks, F. (Host). (2020, March 3). Care-FE with Dr. Fay EP 13 Ken Peach. (No. 13). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. <u>CARE-fe' with Dr. Fay</u>: <u>Care-FE with Dr. Fay EP 13 Ken Peach on Apple Podcasts</u>

Cooks, F. (Host). (2020, February 25). Care-FE with Dr. Fay EP 12 Dr. Fay. (No. 12). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. <u>CARE-fe' with Dr. Fay</u>: <u>Care-FE with Dr. Fay EP 12 Dr. Fay on Apple Podcasts</u>

Cooks, F. (Host). (2019, November 19). Innovative Approaches to Better Health Outcomes. (No. 11). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. <u>CARE-fe' with Dr. Fay</u>: <u>Innovative Approaches to Better Health Outcomes on Apple Podcasts</u>

Cooks, F. (Host). (2019, November 12). Ten Down, Many to Go. (No. 10). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. <u>CARE-fe' with Dr. Fay</u>: Ten Down, Many to Go on Apple Podcasts

Cooks, F. (Host). (2019, November 5). Breast Cancer: More than a Female Diagnosis. (No. 9). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. <u>CARE-fe' with Dr. Fay</u>: <u>Breast Cancer: More than a Female Diagnosis on Apple Podcasts</u>

Cooks, F. (Host). (2019, October 29). That's Unacceptable! Diminishing the Normality of Domestic Violence. (No. 8). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. <u>CARE-fe' with Dr. Fay</u>: That's Unacceptable! Diminishing the Normality of Domestic Violence on Apple Podcasts

Cooks, F. (Host). (2019, October 22). Is Being Trauma-informed the Key to Community Outcomes?. (No. 7). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. <u>CARE-fe' with Dr. Fay</u>: Is Being Trauma-informed the Key to Community Outcomes? on Apple Podcasts

Cooks, F. (Host). (2019, October 15). Housing is Healthcare. (No. 6). [Audio podcast episode]. In *CARE-Fe'* with *Dr. Fay*. WJHM102Jamz. <u>CARE-fe'</u> with <u>Dr. Fay</u>: Housing is Healthcare on Apple Podcasts

Cooks, F. (Host). (2019, October 8). "Not for us, without us"...Importance of Community in Community Outcomes. (No. 5). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. <u>CARE-fe' with Dr. Fay</u>: "Not for us, without us"...Importance of Community in Community Outcomes on Apple Podcasts

Cooks, F. (Host). (2019, October 3). Poor People, Poor Choices, Poor Outcomes. (No. 4). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. <u>CARE-fe' with Dr. Fay</u>: <u>Poor People, Poor Choices, Poor Outcomes on Apple Podcasts</u>

Cooks, F. (Host). (2019, October 1). Health insurance or no health insurance – quality healthcare IS available. (No. 3). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. <u>CARE-fe' with Dr. Fay</u>: Health insurance or no health insurance – quality healthcare IS available on Apple Podcasts

Cooks, F. (Host). (2019, September 24). Care-FE with Dr. Fay EP1 Premier (No. 1). [Audio podcast episode]. In *CARE-Fe' with Dr. Fay*. WJHM102Jamz. https://podcasts.apple.com/us/podcast/care-fe-with-dr-fay-ep1-premier/id1557708759?i=1000512419144

Cooks, F. (Writer/Host/Educator). (2020-2021). *Virtual Lunch and Learn Health Education Series*, [Virtual series]. WeCare tlc. <u>Lunch and Learn Archives - WeCare tlc</u>

Cooks, F. (2018, February 21). *Health and Wellness Hubs*. City of Orlando.

 $\underline{http://www.cityoforlando.net/cityclerk/wp-content/uploads/sites/12/2018/03/20180226-Healthcare-Access-Alliance-Presentation.pdf}$

FEATURED or MENTIONED

Fluker, A. (2020, October 5). 2020 Diversity in Business Awards: What drove WeCare tlc's Fayshonda Cooks to create better health care access for all. Orlando Business Journal.

https://www.bizjournals.com/orlando/news/2020/10/05/2020-diversity-in-business-award-fayshonda-cooks.html

Fluker, A. (2020, September 2). *Introducing OBJ's 2020 Diversity in Business Awards honorees*. Orlando Business Journal. https://www.bizjournals.com/orlando/news/2020/09/02/obj-2020-diversity-in-business-awards-winners.html

Lynch, Ryan. (2021, February 4). Expert: Racism's influence has not 'gone away' when it comes to health care disparities. Here's what needs to be done. Orlando Business Journal.

https://www.bizjournals.com/orlando/news/2021/02/04/orlando-racism-influence-health-care-wecare.html

Lynch, Ryan. (2021, February 15). *Healing the system: These Black health care leaders share how systemic racism can be addressed.* Orlando Business Journal.

https://www.bizjournals.com/orlando/news/2021/02/15/these-black-health-care-leaders-share-how-systemic.html

Rassell, Joe. (2020, February 26). *People on the move*. Orlando Sentinel. https://www.orlandosentinel.com/2020/02/26/people-on-the-move-171/

Sarubbi, Wendy. (2018, June 10). *An Inclusive Approach To Public Health Research*. University of Central Florida College of Medicine. https://med.ucf.edu/news/an-inclusive-approach-to-public-health-research/

Florida Department of Health-Orange County. (2019, April 6). *Dr. Francoeur Cadet recipient of the 6th annual Dr. Bookhardt Award*. The Apopka Voice. https://theapopkavoice.com/stories/dr-francoeur-cadet-recipient-of-the-6th-annual-dr-bookhardt-award,8895

WeCare tlc. (2020, September 10). WeCare tlc's Chief of Clinical Services honored by Orlando Business Journal.

https://wecaretlc.com/news/wecare-tlcs-chief-of-clinical-services-honored-by-orlando-business-journal/

RESEARCH and GRANTS

RESEARCH GRANTS AND SCHOLARLY PROJECTS—FUNDED

Year	Title, Funding Agency, Role, Investigators	Amount
2018	CommUNITY Event Impact in Indigent Communities, AdventHealth, Project Director/Researcher	\$2,500
2019	CommUNITY Wellness Day Initiative, City of Orlando, Project Director	\$1,500

RESEARCH, EDUCATIONAL, AND PROJECT APPLICATIONS SUBMITTED—NON-FUNDED

Year	Grant
2019	AdventHealth Community Health Impact Council
2019	Robert Woods Johnson Foundation Pioneering Ideas: Exploring the Future to Build a Culture of Health
2019	Robert Woods Johnson Foundation Evidence for Action

PRESENTATIONS

NATIONAL

Month/Year	Title/Conference/Location	Type
08/2020	Reframing Primary Care/Memphis Business Group on Health Conference/virtual	Podium
04/2020	COVID Transition to Telehealth/Rapid Switch to Telehealth Roundtable/RubiconMD, virtual	Panel/Poster

STATE/LOCAL

Month/Year	Title/Conference/Location	Type
03/2019	CommUNITY CollaborACTION Initiative: Unity and Action for Improved Health Outcomes/Central Florida CommUNITY CollaborACTION/Orlando, FL	Facilitator/ Keynote
10/2018	CommUNITY CollaborACTION Overview: Community Mobilization in Action/ Orange County Community Health Improvement Board meeting/Orlando, FL	Facilitator
02/2018	Health and Wellness HUB Proposal: Preview of Parramore Health Service Access/ City of Orlando City Council Meeting and Community Forum/Orlando, FL	Podium/ Poster
05/2014	Domestic Violence Training for Health Professionals/James Haley Veterans Hospital/Tampa, FL	Keynote

TEACHING-RELATED ACTIVITIES

COURSES TAUGHT

University of Central Florida, College of Nursing

Semester / Year	Course	Course Title	Enrolled	Program
2023	NUR4616L	Health Promotion Across Life Spans (Clinical)	12	BSN

Semester / Year	Course	Course Title	Enrolled	Program
2023	NUR4637	Public Health Nursing	70	RN to BSN
2023	NUR4837	Healthcare Policy	35	RN to BSN

Southern New Hampshire University, College of Public Health

Semester / Year	Course	Course Title	Enrolled	Program
2021-present	PHE685	Practical Experience in Public Health II	Multiple	MPH
2021-present	PHE680	Practical Experience in Public Health I	Multiple	MPH
2021-2022	PHE610	Health Policy and Management	Multiple	MHA

Everglades University, College of Public Health, Complementary and Alternative Medicine Programs

Semester / Year	Course	Course Title	Enrolled	Program
2019-2023	PHC6706	Research Methods in Public Health	Multiple	MPH
2019-2023	PHC6651	Public Health Disease Control	Multiple	MPH
2019-2023	PHC6750	Community Health Assessment	Multiple	MPH
2019-2023	PHC6581	Complementary and Alternative Medicine Approaches to Public Health	Multiple	MPH
2019-2022	PHC6616	Practical Issues in Public Health	Multiple	MPH
2019-2021	PHC5102	Community Health Assessment	Multiple	MPH
2019-2022	PHC6510	Public Health Administration Practices	Multiple	MPH
2019-2021	PHC6521	Complementary and Alternative Approaches to Nutrition in Public Health	Multiple	MPH

Colorado Technical University, College of Health Sciences

2020-2022	HSS121	Introduction to Medical Terminology	Multiple	BS
2020-2022	HCM307	The Health Care Industry	Multiple	BS

SERVICE-RELATED ACTIVITIES

SERVICE TO PROFESSIONAL ORGANIZATIONS

Date	Organization	Role
2018-present	Florida Society for Public Health Education	Member

COMMUNITY RELATED SERVICE

Date	Organization	Role
2018-present	Healthcare Access Alliance (nonprofit agency)	CEO
2019-2022	Parramore Community Engagement Council, Health Committee	Health Subject Matter Expert
2018-2021	Orange County Community CollaborACTION Steering Committee	Chair
2017-2022	Orange County Community Health Improvement Board	Member
2015-2017	Healthy Start Coalition of Flagler and Volusia Counties, Inc.	Member

UNIVERSITY SERVICE

University of Central Florida, College of Nursing

UNIVERSITY COMMITTEES

Date	Committee	Role
2023-present	2023-present University of Central Florida Faculty Search Committee	
2023-present	University of Central Florida Student Scholarship and Awards Committee	Member

OTHER COLLEGE COMMITTEES

Date	Committee	Role
2010-2012	Valencia College Nursing Board	Member
2009-2012	Technical Education Center Osceola (TECO)	LPN Preceptor